

## Section 1: 10-Q (FORM 10-Q)

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

### FORM 10-Q

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 28, 2015

Commission File Number: 001-36029



## Sprouts Farmers Market, Inc.

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**32-0331600**  
(I.R.S. Employer  
Identification No.)

**5455 East High Street, Suite 111**  
**Phoenix, Arizona 85054**  
(Address of principal executive offices and zip code)

**(480) 814-8016**  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of August 4, 2015, there were outstanding 153,579,559 shares of the registrant's common stock, \$0.001 par value per share.

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SPROUTS FARMERS MARKET, INC. AND SUBSIDIARIES  
QUARTERLY REPORT ON FORM 10-Q  
FOR THE QUARTERLY PERIOD ENDED JUNE 28, 2015

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## Forward-Looking Statements

*This Quarterly Report on Form 10-Q contains “forward-looking statements” that involve substantial risks and uncertainties. The statements contained in this Quarterly Report on Form 10-Q that are not purely historical are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (referred to as the “Securities Act”), and Section 21E of the Securities Exchange Act of 1934, as amended (referred to as the “Exchange Act”), including, but not limited to, statements regarding our expectations, beliefs, intentions, strategies, future operations, future financial position, future revenue, projected expenses, and plans and objectives of management. In some cases, you can identify forward-looking statements by terms such as “anticipate,” “believe,” “estimate,” “expect,” “intend,” “may,” “might,” “plan,” “project,” “will,” “would,” “should,” “could,” “can,” “predict,” “potential,” “continue,” “objective,” or the negative of these terms, and similar expressions intended to identify forward-looking statements. However, not all forward-looking statements contain these identifying words. These forward-looking statements reflect our current views about future events and involve known risks, uncertainties, and other factors that may cause our actual results, levels of activity, performance, or achievement to be materially different from those expressed or implied by the forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, those discussed in the section titled “Risk Factors” included in this Quarterly Report on Form 10-Q, our Annual Report on Form 10-K for the fiscal year ended December 28, 2014, and our other filings with the Securities and Exchange Commission. Furthermore, such forward-looking statements speak only as of the date of this report. Except as required by law, we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements.*

*As used in this Quarterly Report on Form 10-Q, unless the context otherwise requires, references to the “Company,” “Sprouts,” “we,” “us” and “our” refer to Sprouts Farmers Market, Inc. and, where appropriate, its subsidiaries.*

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## PART I—FINANCIAL INFORMATION

## Item 1. Financial Statements

**SPROUTS FARMERS MARKET, INC. AND SUBSIDIARIES**  
**CONSOLIDATED BALANCE SHEETS**  
**(UNAUDITED)**  
**(IN THOUSANDS, EXCEPT SHARE AND PER SHARE AMOUNTS)**

|  | June 28,<br>2015   | December 28,<br>2014 |
|--|--------------------|----------------------|
| <b>ASSETS</b>  |                    |                      |
| Current assets:  |                    |                      |
| Cash and cash equivalents  | \$ 97,258          | \$ 130,513           |
| Accounts receivable, net   | 18,722             | 14,091               |
| Inventories  | 158,179            | 142,793              |
| Prepaid expenses and other current assets  | 9,035              | 11,152               |
| Deferred income tax asset  | 34,898             | 35,580               |
| Total current assets   | 318,092            | 334,129              |
| Property and equipment, net of accumulated depreciation  | 474,949            | 454,889              |
| Intangible assets, net of accumulated amortization   | 193,530            | 194,176              |
| Goodwill   | 368,078            | 368,078              |
| Other assets   | 24,654             | 17,801               |
| Total assets   | <u>\$1,379,303</u> | <u>\$ 1,369,073</u>  |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>  |                    |                      |
| Current liabilities:   |                    |                      |
| Accounts payable   | \$ 138,032         | \$ 112,877           |
| Accrued salaries and benefits  | 21,994             | 29,687               |
| Other accrued liabilities  | 39,348             | 41,394               |
| Current portion of capital and financing lease obligations   | 9,442              | 29,136               |
| Current portion of long-term debt  | —                  | 7,746                |
| Total current liabilities  | 208,816            | 220,840              |
| Long-term capital and financing lease obligations  | 119,271            | 121,562              |
| Long-term debt   | 160,000            | 248,611              |
| Other long-term liabilities  | 89,804             | 74,071               |
| Deferred income tax liability  | 19,538             | 18,600               |
| Total liabilities  | <u>597,429</u>     | <u>683,684</u>       |
| Commitments and contingencies (Note 10)  |                    |                      |
| Stockholders' equity:  |                    |                      |
| Undesignated preferred stock; \$0.001 par value; 10,000,000 shares authorized, no shares issued and outstanding  | —                  | —                    |
| Common stock, \$0.001 par value; 200,000,000 shares authorized, 153,565,809 and 151,833,334 shares issued and outstanding, June 28, 2015 and December 28, 2014, respectively | 154                | 152                  |
| Additional paid-in capital   | 570,742            | 543,048              |
| Retained earnings  | 210,978            | 142,189              |
| Total stockholders' equity   | <u>781,874</u>     | <u>685,389</u>       |
| Total liabilities and stockholders' equity   | <u>\$1,379,303</u> | <u>\$ 1,369,073</u>  |

The accompanying notes are an integral part of these consolidated financial statements.

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**SPROUTS FARMERS MARKET, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
**(UNAUDITED)**  
**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

|  | <u>Thirteen Weeks Ended</u>    |                                | <u>Twenty-Six Weeks Ended</u>  |                                |
|--|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
|  | <u>June 28,</u><br><u>2015</u> | <u>June 29,</u><br><u>2014</u> | <u>June 28,</u><br><u>2015</u> | <u>June 29,</u><br><u>2014</u> |
| Net sales                                    | \$902,153                      | \$743,810                      | \$1,759,659                    | \$1,466,416                    |
| Cost of sales, buying and occupancy          | 638,514                        | 519,762                        | 1,238,227                      | 1,018,509                      |
| Gross profit                                 | 263,639                        | 224,048                        | 521,432                        | 447,907                        |
| Direct store expenses                        | 177,381                        | 143,155                        | 340,571                        | 281,386                        |
| Selling, general and administrative expenses | 23,390                         | 23,100                         | 47,417                         | 45,579                         |
| Store pre-opening costs                      | 2,507                          | 2,420                          | 5,280                          | 3,367                          |
| Store closure and exit costs                 | 315                            | (200)                          | 1,544                          | 333                            |
| Income from operations                       | 60,046                         | 55,573                         | 126,620                        | 117,242                        |
| Interest expense                             | (4,437)                        | (6,520)                        | (10,305)                       | (12,987)                       |
| Other income                                 | 112                            | 100                            | 174                            | 196                            |
| Loss on extinguishment of debt               | (5,481)                        | —                              | (5,481)                        | —                              |
| Income before income taxes                   | 50,240                         | 49,153                         | 111,008                        | 104,451                        |
| Income tax provision                         | (18,918)                       | (19,002)                       | (42,219)                       | (40,567)                       |
| Net income                                   | <u>\$ 31,322</u>               | <u>\$ 30,151</u>               | <u>\$ 68,789</u>               | <u>\$ 63,884</u>               |
| Net income per share:                        |                                |                                |                                |                                |
| Basic  | \$ 0.20                        | \$ 0.20                        | \$ 0.45                        | \$ 0.43                        |
| Diluted                                      | \$ 0.20                        | \$ 0.20                        | \$ 0.44                        | \$ 0.42                        |
| Weighted average shares outstanding:         |                                |                                |                                |                                |
| Basic  | <u>153,393</u>                 | <u>149,681</u>                 | <u>152,814</u>                 | <u>148,720</u>                 |
| Diluted                                      | <u>155,949</u>                 | <u>154,039</u>                 | <u>155,728</u>                 | <u>153,670</u>                 |

The accompanying notes are an integral part of these consolidated financial statements.

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**SPROUTS FARMERS MARKET, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**  
**(UNAUDITED)**  
**(IN THOUSANDS, EXCEPT SHARE AMOUNTS)**

|  | <u>Shares</u>      | <u>Common<br/>Stock</u> | <u>Additional<br/>Paid In<br/>Capital</u> | <u>Retained<br/>Earnings</u> | <u>Total<br/>Stockholders'<br/>Equity</u> |
|--|--------------------|-------------------------|---|------------------------------|---|
| <b>Balances at December 29, 2013</b>                 | 147,616,560        | \$ 147                  | \$479,127                                 | \$ 34,497                    | \$ 513,771                                |
| Net income   | —                  | —                       | —   | 107,692                      | 107,692                                   |
| Issuance of shares under option plans                | 4,216,774          | 5                       | 11,307                                    | —                            | 11,312                                    |
| Excess income tax benefit for exercise of options    | —                  | —                       | 47,261                                    | —                            | 47,261                                    |
| Tax effect of forfeiture of vested options in equity | —                  | —                       | (2)                                       | —                            | (2)                                       |
| Equity-based compensation                            | —                  | —                       | 5,355                                     | —                            | 5,355                                     |
| <b>Balances at December 28, 2014</b>                 | 151,833,334        | \$ 152                  | \$543,048                                 | \$142,189                    | \$ 685,389                                |
| Net income   | —                  | —                       | —   | 68,789                       | 68,789                                    |
| Issuance of shares under option plans                | 1,732,475          | 2                       | 5,972                                     | —                            | 5,974                                     |
| Excess income tax benefit for exercise of options    | —                  | —                       | 19,288                                    | —                            | 19,288                                    |
| Equity-based compensation                            | —                  | —                       | 2,434                                     | —                            | 2,434                                     |
| <b>Balances at June 28, 2015</b>                     | <u>153,565,809</u> | <u>\$ 154</u>           | <u>\$570,742</u>                          | <u>\$210,978</u>             | <u>\$ 781,874</u>                         |

The accompanying notes are an integral part of these consolidated financial statements.

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**SPROUTS FARMERS MARKET, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**(UNAUDITED)**  
**(IN THOUSANDS)**

|   | <u>Twenty-Six Weeks Ended</u>  |                                |
|---|--------------------------------|--------------------------------|
|   | <u>June 28,</u><br><u>2015</u> | <u>June 29,</u><br><u>2014</u> |
| <b>Cash flows from operating activities</b>                                       |                                |                                |
| Net income  | \$ 68,789                      | \$ 63,884                      |
| Adjustments to reconcile net income to net cash provided by operating activities: |                                |                                |
| Depreciation and amortization expense   | 32,816                         | 26,071                         |
| Accretion of asset retirement obligation and closed facility reserve              | 178                            | 83                             |
| Amortization of financing fees and debt issuance costs                            | 501                            | 785                            |
| Loss on disposal of property and equipment  | 405                            | 994                            |
| Equity-based compensation   | 2,434                          | 2,995                          |
| Loss on extinguishment of debt  | 5,481                          | —                              |
| Deferred income taxes   | 1,620                          | 11,025                         |
| Changes in operating assets and liabilities:                                      |                                |                                |
| Accounts receivable   | (4,874)                        | (1,860)                        |
| Inventories   | (15,386)                       | (16,399)                       |
| Prepaid expenses and other current assets   | 2,220                          | 5,524                          |
| Other assets  | (6,149)                        | (636)                          |
| Accounts payable  | 26,527                         | 34,012                         |
| Accrued salaries and benefits   | (7,694)                        | 859                            |
| Other accrued liabilities and income taxes payable                                | (2,079)                        | 594                            |
| Other long-term liabilities   | 16,151                         | 9,958                          |
| Net cash provided by operating activities   | <u>120,940</u>                 | <u>137,889</u>                 |
| <b>Cash flows from investing activities</b>                                       |                                |                                |
| Purchases of property and equipment   | (74,541)                       | (57,793)                       |
| Proceeds from sale of property and equipment                                      | 2                              | 115                            |
| Net cash used in investing activities   | <u>(74,539)</u>                | <u>(57,678)</u>                |
| <b>Cash flows from financing activities</b>                                       |                                |                                |
| Proceeds from revolving credit facility   | 260,000                        | —                              |
| Payments on revolving credit facility   | (100,000)                      | —                              |
| Payments on term loan   | (261,250)                      | (3,500)                        |
| Payments on capital lease obligations   | (316)                          | (244)                          |
| Payments on financing lease obligations   | (1,700)                        | (1,423)                        |
| Payments of deferred financing costs  | (1,896)                        | —                              |
| Cash from landlord related to financing lease obligations                         | —                              | 577                            |
| Excess tax benefit for exercise of stock options                                  | 19,288                         | 26,214                         |
| Proceeds from the exercise of stock options                                       | 6,218                          | 4,786                          |
| Net cash (used in) provided by financing activities                               | <u>(79,656)</u>                | <u>26,410</u>                  |
| Net (decrease) increase in cash and cash equivalents                              | (33,255)                       | 106,621                        |
| Cash and cash equivalents at beginning of the period                              | <u>130,513</u>                 | <u>77,652</u>                  |
| Cash and cash equivalents at the end of the period                                | <u>\$ 97,258</u>               | <u>\$184,273</u>               |
| <b>Supplemental disclosure of cash flow information</b>                           |                                |                                |
| Cash paid for interest  | \$ 10,575                      | \$ 12,183                      |
| Cash paid for income taxes  | 19,058                         | 531                            |
| <b>Supplemental disclosure of non-cash investing and financing activities</b>     |                                |                                |
| Property and equipment in accounts payable  | \$ 12,662                      | \$ 21,969                      |
| Property acquired through capital and financing lease obligations                 | 5,373                          | 5,746                          |

The accompanying notes are an integral part of these consolidated financial statements.



**SPROUTS FARMERS MARKET, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(UNAUDITED)**

**1. Basis of Presentation**

Sprouts Farmers Market, Inc., a Delaware corporation, through its subsidiaries, operates as a healthy grocery store that offers fresh, natural and organic food that includes fresh produce, bulk foods, vitamins and supplements, grocery, meat and seafood, bakery, dairy, frozen foods, body care and natural household items catering to consumers' growing interest in eating and living healthier. The "Company" is used to refer collectively to Sprouts Farmers Market, Inc. and unless the context otherwise requires, its subsidiaries.

The accompanying unaudited consolidated financial statements include the accounts of the Company in accordance with accounting principles generally accepted in the United States of America ("GAAP") for interim financial statements and are in the form prescribed by the Securities and Exchange Commission in instructions to Form 10-Q and Rule 10-01 of Regulation S-X. In the opinion of management, the accompanying consolidated financial statements reflect all adjustments, consisting of normal recurring adjustments, considered necessary for a fair statement of the Company's financial position, results of operations and cash flows for the periods indicated. All material intercompany accounts and transactions have been eliminated in consolidation. Interim results are not necessarily indicative of results for any other interim period or for a full fiscal year. The information included in these consolidated financial statements and notes thereto should be read in conjunction with Management's Discussion and Analysis of Financial Condition and Results of Operations included herein and Management's Discussion and Analysis of Financial Condition and Results of Operations and the consolidated financial statements and notes thereto for the fiscal year ended December 28, 2014 included in the Company's Annual Report on Form 10-K, filed on February 26, 2015.

The year-end balance sheet data was derived from audited financial statements, but does not include all disclosures required by GAAP.

The Company reports its results of operations on a 52- or 53-week fiscal calendar ending on the Sunday closest to December 31. Fiscal year 2015 is a 53-week year, and Fiscal year 2014 was a 52-week year. The Company reports its results of operations on a 13-week quarter, except for 53-week fiscal years. The fourth quarter of fiscal 2015 will include 14 weeks.

The Company has one reportable and one operating segment.

The Company's business is subject to modest seasonality. Average weekly sales fluctuate throughout the year and are typically highest in the first half of the fiscal year. Produce, which contributed 25% of the Company's net sales for the twenty-six weeks ended June 28, 2015, is generally more available in the first six months of the fiscal year due to the timing of peak growing seasons.

During thirteen weeks ended June 28, 2015, the Company obtained sufficient historical redemption data for its gift card program to make a reasonable estimate of the ultimate redemption patterns and breakage rate. Accordingly, the Company recognized \$0.8 million of gift card breakage income as a component of net sales in the accompanying Consolidated Statements of Operations for the thirteen and twenty-six weeks ended June 28, 2015.

All dollar amounts are in thousands, unless otherwise noted.

**2. Recently Issued Accounting Pronouncements**

In April 2014, the FASB issued ASU No. 2014-08, "Presentation of Financial Statements (Topic 205) and Property, Plant and Equipment (Topic 360): Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity." ASU No. 2014-08 amends previous guidance related to the criteria for reporting a disposal as a discontinued operation by elevating the threshold for qualification for discontinued operations treatment to a disposal that represents a strategic shift that has a major effect on

**SPROUTS FARMERS MARKET, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(UNAUDITED)**

an organization's operations or financial results. This guidance also requires expanded disclosures for transactions that qualify as a discontinued operation and requires disclosure of individually significant components that are disposed of or held for sale but do not qualify for discontinued operations reporting. This guidance is effective prospectively for all disposals or components initially classified as held for sale in periods beginning on or after December 15, 2014, with early adoption permitted. The Company's adoption of this guidance did not have a material effect on its consolidated financial statements.

In May 2014, the FASB issued ASU No. 2014-09, "Revenue from Contracts with Customers." ASU No. 2014-09 provides guidance for revenue recognition. The standard's core principle is that a company will recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. In doing so, companies will need to use more judgment and make more estimates than under current guidance. These may include identifying performance obligations in the contract, and estimating the amount of variable consideration to include in the transaction price attributable to each separate performance obligation. This guidance will be effective for the Company for its fiscal year 2017. The FASB recently announced a proposal to defer the effective date of this guidance by one year, with early adoption permitted. The Company is currently evaluating the potential impact of this guidance.

In August 2014, the FASB issued ASU No. 2014-15, "Disclosure of Uncertainties about an Entity's Ability to Continue as a Going Concern." ASU No. 2014-15 requires management to evaluate whether there is substantial doubt about an entity's ability to continue as a going concern and to provide related footnote disclosures in certain circumstances. This guidance will be effective for the Company for its fiscal year 2017, with early adoption permitted. The Company does not expect the adoption of this guidance to have a material effect on its consolidated financial statements.

In April 2015, the FASB issued ASU No. 2015-03, "Simplifying the Presentation of Debt Issuance Costs." ASU No. 2015-03 requires an entity to present debt issuance costs in the balance sheet as a direct deduction from the related debt liability rather than as an asset. Amortization of the costs will continue to be reported as interest expense. This guidance will be effective for the Company for its fiscal year 2017. Early adoption is permitted. The new guidance will be applied retrospectively to each prior period presented. The Company is currently evaluating the potential impact of this guidance.

In April 2015, the FASB issued ASU No. 2015-05, "Customer's Accounting for Fees Paid in a Cloud Computing Arrangement." ASU No. 2015-05 provides guidance to customers about whether a cloud computing arrangement includes a software license. If a cloud computing arrangement includes a software license, the customer should account for the software license element of the arrangement consistent with the acquisition of other software licenses. If the arrangement does not include a software license, the customer should account for a cloud computing arrangement as a service contract. This guidance will be effective for the Company for its fiscal year 2016. Early adoption is permitted. The amendment may be adopted either prospectively to all arrangements entered into or materially modified after the effective date or retrospectively. The Company is currently evaluating the potential impact of this guidance.

### **3. Fair Value Measurements**

The Company records its financial assets and liabilities in accordance with the framework for measuring fair value in accordance with GAAP. This framework establishes a fair value hierarchy that prioritizes the inputs used to measure fair value:

Level 1: Quoted prices for identical instruments in active markets.

Level 2: Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations in which all significant inputs and significant value drivers are observable in active markets.

Level 3: Valuations derived from valuation techniques in which one or more significant inputs or significant value drivers are unobservable.

**SPROUTS FARMERS MARKET, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(UNAUDITED)**

Fair value measurements of nonfinancial assets and nonfinancial liabilities are primarily used in the impairment analysis of goodwill, indefinite-lived intangible assets, long-lived assets and in the valuation of store closure and exit costs.

The determination of fair values of certain tangible and intangible assets for purposes of the Company's goodwill impairment evaluation as described above was based upon a step zero assessment. Closed facility reserves are recorded at net present value to approximate fair value which is classified as Level 3 in the hierarchy. The estimated fair value of the closed facility reserve is calculated based on the present value of the remaining lease payments and other charges using a weighted average cost of capital, reduced by estimated sublease rentals. The weighted average cost of capital was estimated using information from comparable companies and management's judgment related to the risk associated with the operations of the stores.

Cash and cash equivalents, accounts receivable, prepaid expenses and other current assets, accounts payable, accrued salaries and benefits and other accrued liabilities approximate fair value because of the short maturity of those instruments. Based on open market transactions comparable to the Term Loan (as defined in Note 6, "Long-Term Debt"), the fair value of the long-term debt, including current maturities, approximates carrying value as of June 28, 2015 and December 28, 2014. The Company's estimates of the fair value of long-term debt (including current maturities) were classified as Level 2 in the fair value hierarchy.

#### 4. Accounts Receivable

A summary of accounts receivable is as follows:

|                            | As Of            |                      |
|----------------------------|------------------|----------------------|
|                            | June 28,<br>2015 | December 28,<br>2014 |
| Vendor                     | \$10,898         | \$ 8,246             |
| Receivables from landlords | 4,945            | 1,993                |
| Other                      | 2,879            | 3,852                |
| Total                      | <u>\$18,722</u>  | <u>\$ 14,091</u>     |

The Company had recorded allowances for certain vendor receivables of \$0.2 million and \$0.3 million at June 28, 2015 and December 28, 2014, respectively.

Other receivables at December 28, 2014 include amounts receivable for payroll taxes and exercise prices for options exercised but for which the cash was not received by the balance sheet date.

#### 5. Accrued Salaries and Benefits

A summary of accrued salaries and benefits is as follows:

|                 | As Of            |                      |
|-----------------|------------------|----------------------|
|                 | June 28,<br>2015 | December 28,<br>2014 |
| Accrued payroll | \$ 9,324         | \$ 9,196             |
| Vacation        | 8,877            | 7,476                |
| Bonus           | 3,097            | 12,138               |
| Other           | 696              | 877                  |
| Total           | <u>\$21,994</u>  | <u>\$ 29,687</u>     |

**SPROUTS FARMERS MARKET, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(UNAUDITED)**

**6. Long-Term Debt**

A summary of long-term debt is as follows:

| Facility   | Maturity       | Interest Rate | As Of            |                      |
|--|----------------|---------------|------------------|----------------------|
|  |                |               | June 28,<br>2015 | December 28,<br>2014 |
| <b>Senior secured debt</b>                       |                |               |                  |                      |
| \$450.0 million Revolving Credit Facility        | April 17, 2020 | Variable      | \$160,000        | \$ —                 |
| Former Term Loan, net of original issue discount | April 23, 2020 | Variable      | —                | \$ 256,357           |
| Former Revolving Credit Facility                 | April 23, 2018 | Variable      | —                | —                    |
| <b>Total debt</b>                                |                |               | 160,000          | 256,357              |
| Less current portion                             |                |               | —                | (7,746)              |
| <b>Long-term debt, net of current portion</b>    |                |               | <u>\$160,000</u> | <u>\$ 248,611</u>    |

Current portion of long-term debt is presented net of issue discount of \$1.0 million as of December 28, 2014. The non-current portion of long-term debt is presented net of issue discount of \$3.9 million as of December 28, 2014.

**Senior Secured Revolving Credit Facility**

*April 2015 Refinancing*

On April 17, 2015, the Company's subsidiary, Sprouts Farmers Markets Holdings, LLC ("Intermediate Holdings"), as borrower, entered into a credit agreement (the "Credit Agreement") to replace the Former Revolving Credit Facility and Former Term Loan (each as defined below). The Credit Agreement provides for a revolving credit facility with an initial aggregate commitment of \$450.0 million (the "Credit Facility"), which may be increased from time to time pursuant to an expansion feature set forth in the Credit Agreement.

Concurrently with the closing of the Credit Agreement, the Company borrowed \$260.0 million to pay off its existing \$257.8 million Former Term Loan (the "April 2015 Refinancing"), and to terminate all commitments under its existing senior secured credit facility, dated April 23, 2013 (the "Former Credit Facility") and to pay transaction costs related to the refinancing. Such repayment resulted in a \$5.5 million loss on extinguishment of debt due to the write-off of deferred financing costs and original issue discount. No amounts were outstanding under the Former Revolving Credit Facility on April 17, 2015. The remaining proceeds of loans made under the Credit Facility were used for general corporate purposes.

The Company capitalized debt issuance costs of \$2.3 million related to the Credit Facility, which are being amortized on a straight-line basis to interest expense over the five-year term of the Credit Facility.

The Credit Agreement also provides for a letter of credit subfacility and a \$15.0 million swingline facility. Letters of credit issued under the Credit Agreement reduce the borrowing capacity of the Credit Facility. Letters of credit totaling \$2.5 million have been issued as of June 28, 2015 primarily to support the Company's insurance programs.

*Guarantees*

Obligations under the Credit Facility are guaranteed by the Company and all of its current and future wholly owned material domestic subsidiaries, and are secured by first-priority security interests in substantially all of the assets of the Company and its subsidiary guarantors, including, without limitation, a pledge by the Company of its equity interest in Intermediate Holdings.

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*Interest and Fees*

Loans under the Credit Facility will initially bear interest, at the Company's option, either at adjusted LIBOR plus 1.75% per annum, or a base rate plus 0.75% per annum. The interest rate margins are subject to adjustment pursuant to a pricing grid based on the Company's total gross leverage ratio, as defined in the Credit Agreement. Under the terms of the Credit Agreement, the Company is obligated to pay a commitment fee on the available unused amount of the Credit Facility commitments equal to 0.25% per annum.

Outstanding letters of credit under the Credit Facility are subject to a participation fee of 1.75% per annum and an issuance fee of 0.125% per annum.

*Payments and Prepayments*

The Credit Facility is scheduled to mature, and the commitments thereunder will terminate on April 17, 2020, subject to extensions as set forth in the Credit Agreement.

The Company may repay loans and reduce commitments under the Credit Agreement at any time in agreed-upon minimum principal amounts, without premium or penalty (except LIBOR breakage costs, if applicable).

Following the closing of the Credit Facility and the initial borrowing of \$260.0 million, the Company made a total of \$100.0 million of principal payments on the Credit Facility, which reduced the Company's total outstanding debt to \$160.0 million at June 28, 2015.

*Covenants*

The Credit Agreement contains financial, affirmative and negative covenants. The negative covenants include, among other things, limitations on the Company's ability to:

- incur additional indebtedness;
- grant additional liens;
- enter into sale-leaseback transactions;
- make loans or investments;
- merge, consolidate or enter into acquisitions;
- pay dividends or distributions;
- enter into transactions with affiliates;
- enter into new lines of business;
- modify the terms of debt or other material agreements; and
- change its fiscal year

Each of these covenants is subject to customary and other agreed-upon exceptions.

In addition, the Credit Agreement requires that the Company and its subsidiaries maintain a maximum total net leverage ratio not to exceed 3.00 to 1.00 and minimum interest coverage ratio not to be less than 1.75 to 1.00. Each of these covenants is tested on the last day of each fiscal quarter, starting with the fiscal quarter ending June 28, 2015.

The Company was in compliance with all applicable covenants under the Credit Agreement as of June 28, 2015.

***Former Credit Facility***

On April 23, 2013, Intermediate Holdings, as borrower, refinanced (the "April 2013 Refinancing") its prior revolving credit facility and prior term loan, by entering into the Former Credit Facility. The Former Credit Facility provided for a \$700.0 million term loan (the "Former Term Loan") and a \$60.0 million senior secured revolving credit facility (the "Former Revolving Credit Facility").

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The Former Term Loan, with a maturity date in April 2020, required quarterly principal payments, in an aggregate amount equal to 1.00% of the original principal balance, with the balance due on the final maturity date.

All amounts outstanding under the Former Term Loan bore interest, at the Company's option, at a rate per annum equal to LIBOR (with a 1.00% floor with respect to Eurodollar borrowings under the Term Loan), adjusted for statutory reserves, plus a margin equal to 3.00%, or an alternate base rate, plus a margin equal to 2.00%, as set forth in the Former Credit Facility.

The Former Credit Facility included the \$60.0 million Former Revolving Credit Facility with a maturity date in April 2018. The Former Revolving Credit Facility included letter of credit and \$5.0 million swingline loan subfacilities. Letters of credit issued under the Former Revolving Credit Facility reduced the borrowing capacity on the Former Credit Facility.

Interest terms on the Former Revolving Credit Facility were the same as the Former Term Loan.

The Company capitalized debt issuance costs of \$1.1 million related to the Former Revolving Credit Facility, which were being amortized to interest expense over the term of the Former Revolving Credit Facility.

Under the terms of the Former Credit Facility, the Company was obligated to pay a commitment fee on the available unused amount of the Former Revolving Credit Facility commitments equal to 0.50% per annum.

## 7. Closed Facility Reserves

The following is a summary of closed facility reserve activity during the twenty-six weeks ended June 28, 2015 and fiscal year ended December 28, 2014:

|                   | June 28,<br>2015 | December 28,<br>2014 |
|-------------------|------------------|----------------------|
| Beginning balance | \$ 1,785         | \$ 4,713             |
| Additions         | 1,144            | 688                  |
| Usage             | (658)            | (3,204)              |
| Adjustments       | 272              | (412)                |
| Ending balance    | <u>\$ 2,543</u>  | <u>\$ 1,785</u>      |

Additions made during 2015 include remaining lease payments for the corporate support office relocation, and usage during 2015 primarily related to lease payments made during the period for closed stores. Additions made during 2014 related to the closure and relocation of one store and to the closure and relocation of the Texas warehouse, and usage during 2014 related to lease payments made during the period for closed stores.

## 8. Income Taxes

The Company's effective tax rate for the thirteen weeks ended June 28, 2015 and June 29, 2014 was 37.7% and 38.7%, respectively. The primary reasons for the decrease in the effective tax rate were an increase in the enhanced deduction for charitable donations of food inventory and a decrease in the effective state income tax rate.

The Company's effective tax rate for the twenty-six weeks ended June 28, 2015 and June 29, 2014 was 38.0% and 38.8%, respectively. The primary reasons for the decrease in the effective tax rate were an increase in the enhanced deduction for charitable donations of food inventory and a decrease in the effective state income tax rate.

Excess tax benefits associated with stock option exercises are credited to stockholders' equity. The Company uses the tax law ordering approach of intraperiod allocation to allocate the benefit of windfall tax benefits based on provisions in the tax law that identify the sequence in which those amounts are utilized for tax purposes. The income tax benefits resulting from stock awards that were credited to

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stockholders' equity were \$19.3 million for the twenty-six weeks ended June 28, 2015, which included \$0.1 million of income tax benefits related to stock award activity prior to 2015. The excess tax benefits are not credited to stockholders' equity until the deduction reduces income taxes payable.

**9. Related-Party Transactions**

Two stockholders, including a member of the Company's board of directors, are investors in a company that is a supplier of coffee to the Company. During the thirteen weeks ended June 28, 2015 and June 29, 2014, purchases from this company were \$2.5 million and \$1.8 million, respectively. During the twenty-six weeks ended June 28, 2015 and June 29, 2014, purchases from this company were \$4.8 million and \$3.8 million, respectively. At both June 28, 2015 and June 29, 2014, the Company had recorded accounts payable due to this vendor of \$0.7 million.

One of our senior executives purchased stock in a technology supplier to the Company in January 2015 and provided a loan to this company in May 2015. During the thirteen weeks ended June 28, 2015 and June 29, 2014, purchases from this company were \$1.8 million and \$2.0 million, respectively. During the twenty-six weeks ended June 28, 2015 and June 29, 2014, purchases from this company were \$3.1 million and \$2.9 million, respectively. At June 28, 2015 and June 29, 2014, the Company had recorded accounts payable due to this vendor of \$0.2 million and \$0.3 million respectively.

**10. Commitments and Contingencies**

The Company is exposed to claims and litigation matters arising in the ordinary course of business and uses various methods to resolve these matters that are believed to best serve the interests of the Company's stakeholders. The Company's primary contingencies are associated with self-insurance obligations. Self-insurance liabilities require significant judgment and actual claim settlements and associated expenses may differ from the Company's current provisions for loss.

**11. Stockholders' Equity**

**Secondary Offering**

On March 10, 2015, certain of the Company's stockholders completed a secondary public offering of 15,847,800 shares of common stock (the "March Secondary Offering"). The Company did not sell any shares in or receive any proceeds of the March Secondary Offering.

**12. Net Income Per Share**

The computation of net income per share is based on the number of weighted average shares outstanding during the period. The computation of diluted net income per share includes the dilutive effect of share equivalents consisting of incremental shares deemed outstanding from the assumed exercise of options, assumed vesting of restricted stock units ("RSUs") and assumed vesting of performance stock awards ("PSAs").

A reconciliation of the numerators and denominators of the basic and diluted net income per share calculations is as follows (in thousands, except per share amounts):

|                                      | <u>Thirteen Weeks Ended</u>    |                                | <u>Twenty-Six Weeks Ended</u>  |                                |
|--------------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
|                                      | <u>June 28,</u><br><u>2015</u> | <u>June 29,</u><br><u>2014</u> | <u>June 28,</u><br><u>2015</u> | <u>June 29,</u><br><u>2014</u> |
| <b>Basic net income per share:</b>   |                                |                                |                                |                                |
| Net income                           | \$ 31,322                      | \$ 30,151                      | \$ 68,789                      | \$ 63,884                      |
| Weighted average shares outstanding  | <u>153,393</u>                 | <u>149,681</u>                 | <u>152,814</u>                 | <u>148,720</u>                 |
| Basic net income per share           | <u>\$ 0.20</u>                 | <u>\$ 0.20</u>                 | <u>\$ 0.45</u>                 | <u>\$ 0.43</u>                 |
| <b>Diluted net income per share:</b> |                                |                                |                                |                                |
| Net income                           | <u>\$ 31,322</u>               | <u>\$ 30,151</u>               | <u>\$ 68,789</u>               | <u>\$ 63,884</u>               |

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|   | <u>Thirteen Weeks Ended</u> |                          | <u>Twenty-Six Weeks Ended</u> |                          |
|---|-----------------------------|--------------------------|-------------------------------|--------------------------|
|   | <u>June 28,<br/>2015</u>    | <u>June 29,<br/>2014</u> | <u>June 28,<br/>2015</u>      | <u>June 29,<br/>2014</u> |
| Weighted average shares outstanding                       | 153,393                     | 149,681                  | 152,814                       | 148,720                  |
| Dilutive effect of equity-based awards:                   |                             |                          |                               |                          |
| Assumed exercise of options to purchase shares            | 2,552                       | 4,358                    | 2,884                         | 4,950                    |
| Restricted stock units                                    | 4                           | —                        | 30                            | —                        |
| Weighted average shares and equivalent shares outstanding | 155,949                     | 154,039                  | 155,728                       | 153,670                  |
| Diluted net income per share                              | <u>\$ 0.20</u>              | <u>\$ 0.20</u>           | <u>\$ 0.44</u>                | <u>\$ 0.42</u>           |

For the thirteen weeks ended June 28, 2015 the computation of diluted net income per share does not include 0.8 million options as those options would have been antidilutive or were unvested performance-based options, 0.1 million RSUs as those RSUs would have been antidilutive and 0.1 million for PSAs. For the thirteen weeks ended June 29, 2014, the computation of diluted net income per share does not include 1.0 million options, as those options would have been antidilutive or were unvested performance-based options and does not include 0.1 million for RSUs as those RSUs would have been antidilutive.

For the twenty-six weeks ended June 28, 2015 the computation of diluted net income per share does not include 0.8 million options as those options would have been antidilutive or were unvested performance-based options and 0.1 million for PSAs. For the twenty-six weeks ended June 29, 2014, the computation of diluted net income per share does not include 1.0 million options, as those options would have been antidilutive or were unvested performance-based options and does not include 0.1 million for RSUs as those RSUs would have been antidilutive.

### 13. Equity-Based Compensation

#### 2013 Incentive Plan

The Company's board of directors adopted, and its equity holders approved, the Sprouts Farmers Market, Inc. 2013 Incentive Plan (the "2013 Incentive Plan"). The 2013 Incentive Plan became effective July 31, 2013 in connection with the Company's IPO and replaced the Sprouts Farmers Markets, LLC Option Plan (the "2011 Option Plan") (except with respect to outstanding options to acquire shares under the 2011 Option Plan). The 2013 Incentive Plan and 2011 Option Plan are collectively referred to as the "Option Plans". The 2013 Incentive Plan serves as the umbrella plan for the Company's stock-based and cash-based incentive compensation programs for its directors, officers and other team members. On May 1, 2015, the Company's stockholders approved the material terms of the performance goals under the 2013 Incentive Plan for purposes of Section 162(m) of the Internal Revenue Code.

On March 11, 2015, under the 2013 Incentive Plan, the Company granted to certain officers and team members time-based options to purchase an aggregate of 277,833 shares of common stock at an exercise price of \$34.33 per share, with a grant date fair value of \$9.42 per share. The Company also granted an aggregate of 87,394 RSUs with a grant date fair value of \$34.33, and 71,753 PSAs (as described below) with a grant date fair value of \$34.33.

On May 21, 2015, under the 2013 Incentive Plan, the Company granted to independent members of its board of directors time-based options to purchase an aggregate of 14,492 shares of common stock at an exercise price of \$30.30 per share, with a grant date fair value of \$8.28. The Company also granted to the independent directors an aggregate of 3,896 RSUs with a grant date fair value of \$30.30.

The aggregate number of shares of common stock that may be issued to team members and directors under the 2013 Incentive Plan may not exceed 10,089,072. Shares subject to awards granted under the 2013 Incentive Plan which are subsequently forfeited, expire unexercised or are otherwise not issued will not be treated as having been issued for purposes of the share limitation.



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**2011 Option Plan**

In May 2011, the Company adopted the 2011 Option Plan to provide team members or directors of the Company with options to acquire shares of the Company. The Company had authorized 12,100,000 shares for issuance under the 2011 Option Plan. Options may no longer be issued under the 2011 Option Plan. At June 28, 2015, there were 4,433,993 options outstanding under the 2011 Option Plan.

**Options**

The Company uses the Black-Scholes option pricing model to estimate the fair value of options at grant date. Options vest in accordance with the terms set forth in the grant letter and vary depending on if they are time-based or performance-based.

Time-based options generally vest ratably over a period of 12 quarters (three years) and performance-based options vest over a period of three years based on financial performance targets set for each year.

**RSUs**

The fair value of RSUs is based on the closing price of the Company's common stock on the grant date. RSUs generally vest annually over a period of two or three years from the grant date.

**PSAs**

Performance stock awards are restricted shares that are subject to the Company achieving certain earnings per share performance targets. The fair value of performance stock awards is based on the closing price of the Company's common stock on the grant date. The performance conditions must be met at the end of the next fiscal year, or the performance stock awards are cancelled. If the performance conditions are met, the performance stock awards vest 50 percent at each of the second and third anniversary of the grant date.

**Equity-based Compensation Expense**

Equity-based compensation expense was reflected in the consolidated statements of operations as follows:

|   | <u>Thirteen Weeks Ended</u> |                          | <u>Twenty-Six Weeks Ended</u> |                          |
|---|-----------------------------|--------------------------|-------------------------------|--------------------------|
|   | <u>June 28,<br/>2015</u>    | <u>June 29,<br/>2014</u> | <u>June 28,<br/>2015</u>      | <u>June 29,<br/>2014</u> |
| Cost of sales, buying and occupancy                   | \$ 130                      | \$ 196                   | \$ 231                        | \$ 393                   |
| Direct store expenses                                 | 284                         | 229                      | 467                           | 365                      |
| Selling, general and administrative expenses          | 878                         | 1,163                    | 1,736                         | 2,237                    |
| Equity-based compensation expense before income taxes | 1,292                       | 1,588                    | 2,434                         | 2,995                    |
| Income tax benefit                                    | (504)                       | (635)                    | (950)                         | (1,198)                  |
| Net equity-based compensation expense                 | <u>\$ 788</u>               | <u>\$ 953</u>            | <u>\$ 1,484</u>               | <u>\$ 1,797</u>          |

As of June 28, 2015 and December 28, 2014, there were approximately 5.3 million and 6.9 million options outstanding, of which 0.8 million and 0.9 million were unvested options, respectively.

At both June 28, 2015 and December 28, 2014, there were approximately 0.1 million unvested RSUs outstanding.

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As of June 28, 2015 and December 28, 2014, there were approximately 0.1 million and no unvested performance stock awards outstanding, respectively.

As of June 28, 2015, total unrecognized compensation expense related to outstanding options was \$4.4 million which, if the service and performance conditions are fully met, is expected to be recognized over the next 1.5 years on a weighted-average basis.

As of June 28, 2015, total unrecognized compensation expense related to outstanding RSUs was \$4.3 million which, if the service conditions are fully met, is expected to be recognized over the next 1.8 years on a weighted-average basis.

As of June 28, 2015, total unrecognized compensation expense related to outstanding PSAs was \$2.5 million which, if the performance conditions are fully met, is expected to be recognized over the next 2.2 years on a weighted-average basis. If performance conditions are not met, no expense will be recorded for the PSAs for which the conditions were not met. As of June 28, 2015, it was not expected that the performance conditions would be met and no expense had been recorded for the PSAs.

During the twenty-six weeks ended June 28, 2015 and June 29, 2014, the Company received \$6.2 million and \$4.8 million, respectively, in cash proceeds from the exercise of options.

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### **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*You should read the following discussion of our financial condition and results of operations in conjunction with the consolidated financial statements and the notes thereto included elsewhere in this Quarterly Report on Form 10-Q and with our audited consolidated financial statements included in our Annual Report on Form 10-K filed February 26, 2015 with the Securities and Exchange Commission. All dollar amounts included below are in thousands, unless otherwise noted.*

#### **Business Overview**

Sprouts Farmers Market, Inc. operates as a healthy grocery store that offers fresh, natural and organic food that includes fresh produce, bulk foods, vitamins and supplements, grocery, meat and seafood, bakery, dairy, frozen foods, body care and natural household items catering to consumers' growing interest in eating and living healthier. Since our founding in 2002, we have grown rapidly, significantly increasing our sales, store count and profitability. With 208 stores in thirteen states as of June 28, 2015, we are one of the largest specialty retailers of natural and organic food in the United States.

The cornerstones of our business are fresh, natural and organic products at compelling prices (which we refer to as "Healthy Living for Less"), an attractive and differentiated shopping experience, and knowledgeable team members who we believe provide best-in-class customer service and product education.

*Healthy Living for Less.* We offer high-quality, fresh, natural and organic products at attractive prices in every department. Consistent with our farmers market heritage, our offering begins with fresh produce, which we source, warehouse and distribute in-house and sell at prices we believe to be significantly below those of other food retailers. In addition, our scale, operating structure and deep industry relationships position us to consistently deliver "Healthy Living for Less" throughout the store. Based on our experience, we believe we attract a broad customer base, including conventional supermarket customers, and appeal to a much wider demographic than other specialty retailers of natural and organic food. We believe that over time, our compelling prices and product offering convert many "trial" customers into loyal "lifestyle" customers who shop Sprouts with greater frequency and across an increasing number of departments.

*Attractive, Differentiated Shopping Experience.* In a convenient, small-box format (average store size of 28,000 to 30,000 sq. ft.), our stores have a farmers market feel, with a bright open-air atmosphere to create a comfortable and engaging in-store experience. We strive to be our customers' everyday healthy grocery store. We feature fresh produce and bulk foods at the center of the store surrounded by a complete grocery offering, including vitamins and supplements, grocery, meat and seafood, bakery, dairy, frozen foods, beer and wine, body care and natural household items. Consistent with our fresh, natural and organic offering, we choose not to carry most of the traditional, national branded consumer packaged goods generally found at conventional grocery retailers (e.g., Doritos, Tide and Lucky Charms). Instead, we offer high-quality, healthier alternatives that emphasize our focus on fresh, natural and organic products at great values.

*Customer Service and Education.* We are dedicated to our mission of "Healthy Living for Less," and we attract team members who share our passion for educating and serving our customers with the goal of making healthy eating easier and more accessible. We believe our well-trained and engaged team members help our customers increasingly understand that they can purchase a wide selection of high-quality, healthy, and great tasting food for themselves and their families at attractive prices by shopping at Sprouts.

## Outlook

We are pursuing a number of strategies designed to continue our growth, including expansion of our store base, driving comparable store sales growth and growing the Sprouts brand. We intend to continue expanding our store base by pursuing new store openings in our existing markets, expanding into adjacent markets and penetrating new markets. We opened 24 stores and relocated one store during 2014. We expect to continue to expand our store base with 27 store openings planned in fiscal 2015, of which 22 have opened as of the date of this Quarterly Report on Form 10-Q. Although we plan to expand our store base primarily through new store openings, we may grow through strategic acquisitions if we identify suitable targets and are able to negotiate acceptable terms and conditions for acquisition. We intend to achieve 14% annual new store growth for at least the next five years.

We also believe we can continue to improve our comparable store sales growth by enhancing our core value proposition and distinctive customer-oriented shopping experience, as well as through expanding and refining our fresh, natural and organic product offerings, our targeted and personalized marketing efforts and our in-store education. We are committed to growing the Sprouts brand by supporting our stores, product offerings and corporate partnerships, including the expansion of innovative marketing and promotional strategies through print, digital and social media platforms, all of which promote our mission of “Healthy Living for Less.”

## Our History

In 2002, we opened the first Sprouts Farmers Market store in Chandler, Arizona. In 2010, we had 54 stores and reached over \$620 million in net sales and approximately 3,700 team members. In April 2011, we partnered with investment funds affiliated with, and co-investment vehicles managed by, Apollo Management VI, L.P., and added 43 stores by merging with Henry’s Holdings, LLC and its Sun Harvest-brand stores. Our merger with Henry’s Holdings, LLC and new store openings brought us to 103 total stores located in Arizona, California, Colorado and Texas as of the end of 2011. In May 2012, we added another 37 stores through our acquisition of Sunflower Farmers Markets, Inc. and extended our footprint into New Mexico, Nevada, Oklahoma and Utah. On August 1, 2013, our common stock began trading on the NASDAQ Global Select Market and on August 6, 2013, we closed our initial public offering (referred to as our “IPO”). Since the IPO, we have continued to expand, adding stores in our existing markets and extending into Kansas, Georgia, Missouri, Alabama and Tennessee.

## Components of Operating Results

We report our results of operations on a 52- or 53-week fiscal year ending on the Sunday closest to December 31, with each fiscal quarter generally divided into three periods consisting of two four-week periods and one five-week period. The second quarters of fiscal 2015 and 2014 were thirteen-week periods ended June 28, 2015 and June 29, 2014, respectively.

### Net Sales

We recognize sales revenue at the point of sale, with discounts provided to customers reflected as a reduction in sales revenue. Proceeds from sales of gift cards are recorded as a liability at the time of sale, and recognized as sales when they are redeemed by the customer. In the second quarter of 2015, we determined that we had sufficient data to estimate gift card breakage. We began recording an allowance for breakage on gift cards based on historical experience, and recorded \$0.8 million of gift card breakage related to prior period gift card sales. We do not include sales taxes in net sales.

We monitor our comparable store sales growth to evaluate and identify trends in our sales performance. Our practice is to include sales from a store in comparable store sales beginning on the first day of the 61st week following the store’s opening and to exclude sales from a closed store from comparable store sales beginning on the day of closure. We include sales from an acquired store in comparable store sales on the later of (i) the day of acquisition or (ii) the first day of the 61st week following the store’s opening. We also include sales from relocated stores immediately after relocation. These practices may differ from the methods that other retailers use to calculate similar measures.

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Net sales are affected by store openings and closings and comparable store sales growth. Factors that influence comparable store sales growth and other sales trends include:

- general economic conditions and trends, including levels of disposable income and consumer confidence;
- consumer preferences and buying trends;
- our ability to identify market trends, and to source and provide product offerings that promote customer traffic and growth in average ticket;
- the number of customer transactions and average ticket;
- the prices of our products, including the effects of inflation and deflation;
- opening new stores in the vicinity of our existing stores;
- advertising, in-store merchandising and other marketing activities; and
- our competition, including competitive store openings in the vicinity of our stores and competitor pricing and merchandising strategies.

### ***Cost of sales, buying and occupancy and gross profit***

Cost of sales includes the cost of inventory sold during the period, including direct costs of purchased merchandise (net of discounts and allowances), distribution and supply chain costs, buying costs and supplies. Merchandise incentives received from vendors are reflected in the carrying value of inventory when earned or as progress is made toward earning the rebate or allowance, and are reflected as a component of cost of sales as the inventory is sold. Inflation and deflation in the prices of food and other products we sell may affect our gross profit and gross margin. The short-term impact of inflation and deflation is largely dependent on whether or not we pass the effects through to our customers, which will depend upon competitive market conditions.

Occupancy costs include store rental, property taxes, utilities, common area maintenance, amortization of favorable and unfavorable leasehold interests and property insurance. Occupancy costs do not include building depreciation, which is classified as a direct store expense.

Our cost of sales, buying and occupancy and gross profit are correlated to sales volumes. As sales increase, gross margin is affected by the relative mix of products sold, pricing strategies, inventory shrinkage and improved leverage of fixed costs of sales, buying and occupancy.

### ***Direct store expenses***

Direct store expenses consist of store-level expenses such as salaries and benefits, related equity-based compensation, supplies, depreciation and amortization for buildings, store leasehold improvements, equipment and other store specific costs. As sales increase, direct store expenses generally decline as a percentage of sales.

### ***Selling, general and administrative expenses***

Selling, general and administrative expenses primarily consist of salaries and benefits costs, equity-based compensation, advertising and corporate overhead.

We charge third-parties to place advertisements in our in-store guide and newspaper circulars. We record consideration received from vendors in connection with cooperative advertising programs as a reduction to advertising costs when the allowance represents reimbursement of a specific and identifiable cost. Advertising costs are expensed as incurred.

### ***Store pre-opening costs***

Store pre-opening costs include rent expense during construction of new stores and costs related to new store openings, including costs associated with hiring and training personnel and other miscellaneous costs. Store pre-opening costs are expensed as incurred.

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### ***Store closure and exit costs***

We recognize a reserve for future operating lease payments and other occupancy costs associated with facilities that are no longer being utilized in our current operations. The reserve is recorded based on the present value of the remaining non-cancelable lease payments and estimates of other occupancy costs after the cease use date less an estimate of subtenant income. If subtenant income is expected to be higher than the lease payments, no accrual is recorded. Lease payments and other occupancy costs included in the closed facility reserve are expected to be paid over the remaining terms of the respective leases. Our assumptions about subtenant income are based on our experience and knowledge of the area in which the closed property is located, guidance received from local brokers and agents and existing economic conditions. Adjustments to the closed facility reserve relate primarily to changes in actual or estimated subtenant income and changes in actual lease payments and other occupancy costs from original estimates. Adjustments are made for changes in estimates in the period in which the change becomes known, considering timing of new information regarding market, subleases or other lease updates. Changes in reserve estimates are classified as store closure and exit costs in the consolidated statements of operations.

### ***Provision for income taxes***

We must make certain estimates and judgments in determining income tax expense for financial statement purposes. The amount of taxes currently payable or refundable is accrued and deferred tax assets and liabilities are recognized for the estimated future tax consequences attributable to differences between the financial statement carrying amount of existing assets and liabilities and their respective tax bases. Deferred tax assets are also recognized for realizable loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates in effect for the year in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in income tax rates is recognized in our financial statements in the period that includes the enactment date.

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**Results of Operations for Thirteen Weeks Ended June 28, 2015 and June 29, 2014**

The following tables set forth our unaudited results of operations and other operating data for the periods presented. The period-to-period comparison of financial results is not necessarily indicative of financial results to be achieved in future periods. All dollar amounts are in thousands, unless otherwise noted.

|   | Thirteen weeks ended |               |
|---|----------------------|---------------|
|   | June 28, 2015        | June 29, 2014 |
| <b>Unaudited Quarterly Consolidated Statement of Operations Data:</b> |                      |               |
| Net sales   | \$ 902,153           | \$ 743,810    |
| Cost of sales, buying and occupancy                                   | 638,514              | 519,762       |
| Gross profit  | 263,639              | 224,048       |
| Direct store expenses   | 177,381              | 143,155       |
| Selling, general and administrative expenses                          | 23,390               | 23,100        |
| Store pre-opening costs   | 2,507                | 2,420         |
| Store closure and exit costs  | 315                  | (200)         |
| Income from operations  | 60,046               | 55,573        |
| Interest expense  | (4,437)              | (6,520)       |
| Other income  | 112                  | 100           |
| Loss on extinguishment of debt  | (5,481)              | —             |
| Income before income taxes  | 50,240               | 49,153        |
| Income tax provision  | (18,918)             | (19,002)      |
| Net income  | \$ 31,322            | \$ 30,151     |

|   | Thirteen weeks ended |               |
|---|----------------------|---------------|
|   | June 28, 2015        | June 29, 2014 |
| <b>Comparable store sales growth(1)</b> | 5.1%                 | 9.5%          |
| <b>Other Operating Data:</b>            |                      |               |
| Stores at beginning of period           | 200                  | 171           |
| Opened                                  | 8                    | 6             |
| Stores at end of period                 | 208                  | 177           |

(1) See the explanation of “Comparable store sales growth” above under “Components of Operating Results – Net Sales.”

**Comparison of Thirteen Weeks Ended June 28, 2015 to Thirteen Weeks Ended June 29, 2014**

**Net sales**

|                               | Thirteen weeks ended |               | Change    | % Change |
|-------------------------------|----------------------|---------------|-----------|----------|
|                               | June 28, 2015        | June 29, 2014 |           |          |
| Net sales                     | \$ 902,153           | \$ 743,810    | \$158,343 | 21%      |
| Comparable store sales growth | 5.1%                 | 9.5%          |           |          |

Net sales increased during the thirteen weeks ended June 28, 2015 as compared to the thirteen weeks ended June 29, 2014, primarily as a result of (i) new store openings after June 29, 2014 and (ii) sales growth at stores operated prior to June 29, 2014. New store openings after June 29, 2014

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contributed \$109.6 million, or 69%, of the increase in net sales during the thirteen weeks ended June 28, 2015. Additionally, \$48.8 million, or 31%, of the increase came from comparable store sales growth and new store openings during fiscal 2014 not yet reflected in comparable store sales.

### **Cost of sales, buying and occupancy and gross profit**

|                                     | Thirteen weeks ended |               | Change    | % Change |
|-------------------------------------|----------------------|---------------|-----------|----------|
|                                     | June 28, 2015        | June 29, 2014 |           |          |
| Net sales                           | \$ 902,153           | \$ 743,810    | \$158,343 | 21%      |
| Cost of sales, buying and occupancy | 638,514              | 519,762       | 118,752   | 23%      |
| Gross profit                        | 263,639              | 224,048       | 39,591    | 18%      |
| Gross margin                        | 29.2%                | 30.1%         | (0.9)%    |          |

Cost of sales, buying and occupancy increased during the thirteen weeks ended June 28, 2015 compared to the thirteen weeks ended June 29, 2014, primarily due to the increase in sales from new store openings and comparable store sales growth, as discussed above. Gross profit increased \$39.6 million as a result of increased sales volume. The gross margin decrease was primarily driven by continued price investments in certain categories, partially offset by leverage in buying costs.

### **Direct store expenses**

|                         | Thirteen weeks ended |               | Change   | % Change |
|-------------------------|----------------------|---------------|----------|----------|
|                         | June 28, 2015        | June 29, 2014 |          |          |
| Direct store expenses   | \$ 177,381           | \$ 143,155    | \$34,226 | 24%      |
| Percentage of net sales | 19.7%                | 19.2%         | 0.5%     |          |

Direct store expenses increased \$34.2 million, primarily due to \$25.8 million of direct store expenses related to stores opened since June 29, 2014 and a \$8.4 million increase in direct store expenses associated with stores operated prior to the thirteen weeks ended June 29, 2014. Direct store expenses, as a percentage of net sales, increased 50 basis points primarily driven by a greater number of new stores open for less than twelve months in 2015 as compared to 2014 and increased utilization of medical benefits, partially offset by leverage in labor and store operating costs at pre-2014 vintages.



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### ***Selling, general and administrative expenses***

|  | Thirteen weeks ended |               | Change | % Change |
|--|----------------------|---------------|--------|----------|
|  | June 28, 2015        | June 29, 2014 |        |          |
| Selling, general and administrative expenses | \$ 23,390            | \$ 23,100     | \$ 290 | 1%       |
| Percentage of net sales                      | 2.6%                 | 3.1%          | (0.5)% |          |

The increase in selling, general and administrative expenses included \$2.1 million for advertising expense to support growth into new markets, \$0.9 million for corporate payroll to support growth and internalize outsourced functions and \$0.7 million for IT maintenance; these increases were partially offset by a \$2.3 million decrease in bonus accrual primarily due to lower expected attainment, \$1.0 million related to prior year write-off for software, and \$0.6 million related to internalizing outsourced functions. Selling, general and administrative expenses decreased as a percentage of net sales primarily driven by lower bonus expense partially offset by increased advertising costs for new stores.

### ***Store pre-opening costs***

Store pre-opening costs were \$2.5 million for the thirteen weeks ended June 28, 2015 and \$2.4 million for the thirteen weeks ended June 29, 2014. Store pre-opening costs in the thirteen weeks ended June 28, 2015 included \$1.8 million related to opening eight stores during that period and \$0.7 million associated with stores opening the next quarter. Store pre-opening costs in the thirteen weeks ended June 29, 2014 included \$1.8 million related to opening six stores during that period and \$0.6 million associated with stores opening during the next quarter.

### ***Store closure and exit costs***

Store closure and exit costs for the thirteen weeks ended June 28, 2015 primarily relate to adjustments for prior reserves and disposals of assets. Store closure and exit costs for the thirteen weeks ended June 29, 2014 included write-off of liability related to our former warehouse partially offset by ongoing expenses related to prior closures.

### ***Interest expense***

Interest expense decreased to \$4.4 million for the thirteen weeks ended June 28, 2015 from \$6.5 million for the thirteen weeks ended June 29, 2014. The decrease in interest expense is due to the lower principal balances related to payments made on the term loan prior to refinancing, and payments made on the Former Revolving Credit Facility subsequent to the April 2015 Refinancing as well as the lower interest rate on our Credit Facility after the April 2015 Refinancing.

### ***Loss on extinguishment of debt***

In the thirteen weeks ended June 28, 2015, we recorded a loss on extinguishment of debt totaling \$5.5 million related to the write-off of deferred financing costs and issue discount in the April 2015 Refinancing.

### ***Income tax provision***

Income tax provision decreased to \$18.9 million for the thirteen weeks ended June 28, 2015 from \$19.0 million for the thirteen weeks ended June 29, 2014, primarily related to an increase in the enhanced deduction for charitable donations of food inventory. Our effective income tax rate decreased to 37.7% in the thirteen weeks ended June 28, 2015 from 38.7% in the thirteen weeks ended June 29, 2014. The primary reasons for the decrease in the effective tax rate were an increase in the enhanced deduction for charitable donations of food inventory and a decrease in the effective state income tax rate.

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### Net income

|                         | Thirteen weeks ended |               | Change  | % Change |
|-------------------------|----------------------|---------------|---------|----------|
|                         | June 28, 2015        | June 29, 2014 |         |          |
| Net income              | \$ 31,322            | \$ 30,151     | \$1,171 | 4%       |
| Percentage of net sales | 3.5%                 | 4.1%          | (0.6)%  |          |

Net income growth was driven by sales growth and reduced interest expense, offset by decreased gross margin, loss on extinguishment of debt, and increases in advertising expense to support our growth into new markets.

### Results of Operations for Twenty-Six Weeks Ended June 28, 2015 and June 29, 2014

The following tables set forth our unaudited results of operations and other operating data for the periods presented. The period-to-period comparison of financial results is not necessarily indicative of financial results to be achieved in future periods. All dollar amounts are in thousands, unless otherwise noted.

|   | Twenty-Six weeks ended |                  |
|---|------------------------|------------------|
|   | June 28, 2015          | June 29, 2014    |
| <b>Unaudited Quarterly Consolidated Statement of Operations Data:</b> |                        |                  |
| Net sales   | \$ 1,759,659           | \$ 1,466,416     |
| Cost of sales, buying and occupancy                                   | 1,238,227              | 1,018,509        |
| Gross profit  | 521,432                | 447,907          |
| Direct store expenses   | 340,571                | 281,386          |
| Selling, general and administrative expenses                          | 47,417                 | 45,579           |
| Store pre-opening costs   | 5,280                  | 3,367            |
| Store closure and exit costs  | 1,544                  | 333              |
| Income from operations  | 126,620                | 117,242          |
| Interest expense  | (10,305)               | (12,987)         |
| Other income  | 174                    | 196              |
| Loss on extinguishment of debt  | (5,481)                | —                |
| Income before income taxes  | 111,008                | 104,451          |
| Income tax provision  | (42,219)               | (40,567)         |
| Net income  | <u>\$ 68,789</u>       | <u>\$ 63,884</u> |

|   | Twenty-six weeks ended |               |
|---|------------------------|---------------|
|   | June 28, 2015          | June 29, 2014 |
| <b>Comparable store sales growth(1)</b> | 4.9%                   | 11.1%         |
| <b>Other Operating Data:</b>            |                        |               |
| Stores at beginning of period           | 191                    | 167           |
| Closed                                  | (1)                    | —             |
| Opened                                  | 18                     | 10            |
| Stores at end of period                 | <u>208</u>             | <u>177</u>    |

(1) See the explanation of "Comparable store sales growth" above under "Components of Operating Results – Net Sales."

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### Comparison of Twenty-Six Weeks Ended June 28, 2015 to Twenty-Six Weeks Ended June 29, 2014

#### Net sales

|                               | Twenty-six weeks ended |               | Change    | % Change |
|-------------------------------|------------------------|---------------|-----------|----------|
|                               | June 28, 2015          | June 29, 2014 |           |          |
| Net sales                     | \$ 1,759,659           | \$ 1,466,416  | \$293,243 | 20%      |
| Comparable store sales growth | 4.9%                   | 11.1%         |           |          |

Net sales increased during the twenty-six weeks ended June 28, 2015 as compared to the twenty-six weeks ended June 29, 2014, primarily as a result of (i) new store openings after June 29, 2014 and (ii) sales growth at stores operated prior to June 29, 2014. New store openings after June 29, 2014 contributed \$185.3 million, or 63%, of the increase in net sales during the twenty-six weeks ended June 28, 2015. Additionally, \$107.9 million, or 37%, of the increase came from comparable store sales growth and new store openings during fiscal 2015 not yet reflected in comparable store sales.

#### Cost of sales, buying and occupancy and gross profit

|                                     | Twenty-six weeks ended |               | Change    | % Change |
|-------------------------------------|------------------------|---------------|-----------|----------|
|                                     | June 28, 2015          | June 29, 2014 |           |          |
| Net sales                           | \$ 1,759,659           | \$ 1,466,416  | \$293,243 | 20%      |
| Cost of sales, buying and occupancy | 1,238,227              | 1,018,509     | 219,718   | 22%      |
| Gross profit                        | 521,432                | 447,907       | 73,525    | 16%      |
| Gross margin                        | 29.6%                  | 30.5%         | (0.9)%    |          |

Cost of sales, buying and occupancy increased during the twenty-six weeks ended June 28, 2015 compared to the twenty-six weeks ended June 29, 2014, primarily due to the increase in sales from new store openings and comparable store sales growth, as discussed above. Gross profit increased \$73.5 million as a result of increased sales volume. The gross margin decrease was primarily driven by continued price investments in certain categories, partially offset by leverage in buying costs.

#### Direct store expenses

|                         | Twenty-six weeks ended |               | Change   | % Change |
|-------------------------|------------------------|---------------|----------|----------|
|                         | June 28, 2015          | June 29, 2014 |          |          |
| Direct store expenses   | \$ 340,571             | \$ 281,386    | \$59,185 | 21%      |
| Percentage of net sales | 19.4%                  | 19.2%         | 0.2%     |          |

Direct store expenses increased \$59.2 million, primarily due to \$42.1 million of direct store expenses related to stores opened since June 29, 2014 and a \$17.1 million increase in direct store expenses associated with stores operated prior to the twenty-six weeks ended June 29, 2014. Direct store expenses, as a percentage of net sales, increased 20 basis points primarily due to higher labor costs and depreciation primarily driven by a greater number of new stores open for less than twelve months in 2015 as compared to 2014 and increased utilization of medical benefits partially offset by leverage in labor and store operating costs at pre-2014 vintages. These impacts were partially offset by leverage in buying costs.

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### ***Selling, general and administrative expenses***

|  | Twenty-six weeks ended |               | Change  | % Change |
|--|------------------------|---------------|---------|----------|
|  | June 28, 2015          | June 29, 2014 |         |          |
| Selling, general and administrative expenses | \$ 47,417              | \$ 45,579     | \$1,838 | 4%       |
| Percentage of net sales                      | 2.7%                   | 3.1%          | (0.4)%  |          |

The increase in selling, general and administrative expenses included \$3.9 million for advertising expense to support growth into new markets, \$2.3 million for corporate payroll to support growth and internalize outsourced functions and \$0.8 million for regional administration expense due to additional store count and growth into new regions, \$0.6 million increase in IT maintenance, \$0.6 million increase in depreciation for our new corporate headquarters; these increases were partially offset by \$2.9 million decrease in bonus accrual due to lower expected attainment and lower than expected actual payments for the prior fiscal year, \$1.1 million decrease related to internalizing outsourced functions, \$1.0 million decrease in consulting expense, \$0.9 million for write-off of software in the prior year, and \$0.5 million decrease in stock-based compensation expense. Selling, general and administrative expenses decreased as a percent of net sales primarily driven by lower bonus expense partially offset by increased advertising costs for new stores.

### ***Store pre-opening costs***

Store pre-opening costs were \$5.3 million for the twenty-six weeks ended June 28, 2015 and \$3.4 million for the twenty-six weeks ended June 29, 2014. Store pre-opening costs in the twenty-six weeks ended June 28, 2015 included \$4.7 million related to opening 18 stores during that period and \$0.6 million associated with stores opening the next quarter. Store pre-opening costs in the twenty-six weeks ended June 29, 2014 included \$2.7 million related to opening ten stores and relocating one store during that period and \$0.7 million associated with stores opening during the next quarter.

### ***Store closure and exit costs***

Store closure and exit costs for the twenty-six weeks ended June 28, 2015 includes \$1.1 million for the relocation of our support office and adjustments for prior reserves. Store closure and exit costs for the twenty-six weeks ended June 29, 2014 included costs related to the relocation of one store and ongoing expenses related to prior closures.

### ***Interest expense***

Interest expense decreased to \$10.3 million for the twenty-six weeks ended June 28, 2015 from \$13.0 million for the twenty-six weeks ended June 29, 2014. The decrease in interest expense is due to the lower principal balances related to payments made on the Former Term Loan prior to the April 2015 Refinancing, and payments made on the Credit Facility subsequent to refinancing as well as the lower interest rate on our Credit Facility after the April 2015 Refinancing.

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### **Loss on extinguishment of debt**

In the twenty-six weeks ended June 28, 2015, we recorded a loss on extinguishment of debt totaling \$5.5 million related to the write-off of deferred financing costs and issue discount in the April 2015 Refinancing.

### **Income tax provision**

Income tax provision increased to \$42.0 million for the twenty-six weeks ended June 28, 2015 from \$40.6 million for the twenty-six weeks ended June 29, 2014, primarily related to an increase in income before income taxes. Our effective income tax rate decreased to 38.0% in the twenty-six weeks ended June 28, 2015 from 38.8% in the twenty-six weeks ended June 29, 2014. The primary reasons for the decrease in the effective tax rate were an increase in the enhanced deduction for charitable donations of food inventory and a decrease in the effective state income tax rate.

### **Net income**

|                         | Twenty-six weeks ended |               | Change  | % Change |
|-------------------------|------------------------|---------------|---------|----------|
|                         | June 28, 2015          | June 29, 2014 |         |          |
| Net income              | \$ 68,789              | \$ 63,884     | \$4,905 | 8%       |
| Percentage of net sales | 3.9%                   | 4.4%          | (0.5)%  |          |

Net income growth was driven by sales growth and reduced interest expense, offset by decreased gross margin, loss on extinguishment of debt, and increases in advertising expense to support our growth into new markets.

## **Liquidity and Capital Resources**

The following table sets forth the major sources and uses of cash for each of the periods set forth below, as well as our cash and cash equivalents at the end of each period:

|   | Twenty-six weeks ended |               |
|---|------------------------|---------------|
|   | June 28, 2015          | June 29, 2014 |
| Cash and cash equivalents at end of period      | \$ 97,258              | \$ 184,273    |
| Cash provided by operating activities           | \$ 120,940             | \$ 137,889    |
| Cash used in investing activities               | \$ (74,539)            | \$ (57,678)   |
| Cash provided by (used in) financing activities | \$ (79,656)            | \$ 26,410     |

Since inception, we have financed our operations primarily through cash generated from our operations, sales of our equity and borrowings under our current and former credit facilities. Our primary uses of cash are for purchases of inventory, operating expenses, capital expenditures primarily for opening new stores, remodel and maintenance capital expenditures, and debt service. We believe that our existing cash and cash equivalents, and cash anticipated to be generated by operations will be sufficient to meet our anticipated cash needs for at least the next 12 months. Our future capital requirements will depend on many factors, including new store openings, remodel and maintenance capital expenditures at existing stores, store initiatives and other corporate capital expenditures and activities. Our cash and cash equivalents position benefits from the fact that we generally collect cash from sales to customers the same day or, in the case of credit or debit card transactions, within days from the related sale. In the event that additional financing is required from outside sources, we may not be able to raise it on terms acceptable to us or at all. If we are unable to raise additional capital when desired, our business, results of operations and financial condition would be adversely affected.

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### ***Operating Activities***

Net cash provided by operating activities decreased \$17.0 million to \$120.9 million for the twenty-six weeks ended June 28, 2015 compared to \$137.9 million for the twenty-six weeks ended June 29, 2014. The twenty-six weeks ended June 28, 2015 includes the impact of stores opened since June 29, 2014. The decrease in net cash provided by operating activities was primarily due to \$19.1 million in income tax payments made during 2015 and changes in working capital.

### ***Investing Activities***

Net cash used in investing activities was \$74.5 million for the twenty-six weeks ended June 28, 2015 compared to \$57.7 million for the twenty-six weeks ended June 29, 2014. The increase in cash used for investing activities is primarily related to timing of payments on capital expenditures for new store openings, sales enhancing initiatives, capital expenditures for our new support office, store remodels and maintenance capital expenditures.

Capital expenditures consist primarily of investments in new stores, including leasehold improvements and store equipment, annual maintenance capital expenditures to maintain the appearance of our stores, sales enhancing initiatives and other corporate investments.

We expect capital expenditures of approximately \$110 million in fiscal 2015, net of estimated landlord tenant improvement allowances, primarily to fund investments in new stores, remodels, maintenance capital expenditures and corporate capital expenditures. We expect to fund our capital expenditures with cash on hand, cash generated from operating activities and, if required, borrowings under our Credit Facility.

### ***Financing Activities***

Net cash used by financing activities was \$79.7 million for the twenty-six weeks ended June 28, 2015 compared to cash provided by financing activities of \$26.4 million for the twenty-six weeks ended June 29, 2014. The change in cash used by/provided by financing activities of \$106.1 million is related to net paydown of debt of \$97.8 million, a \$6.9 million decrease of excess tax benefits from the exercise of stock options, \$1.9 million of deferred financing costs paid in our April 2015 Refinancing, a \$0.6 million decrease in cash from landlord related to financing lease obligations and a \$0.3 million increase in payments on financing lease obligations. These decreases in cash used by financing activities were offset by a \$1.4 million increase in proceeds from the exercise of stock options.

### ***Long-Term Debt and Credit Facilities***

See Note 6 "Long-Term Debt" of our unaudited consolidated financial statements for a description of our Credit Facility.

### **Contractual Obligations**

We are committed under certain capital leases for the rental of certain buildings and land and certain operating leases for rental of facilities and equipment. These leases expire or become subject to renewal clauses at various dates through 2032.

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The following table summarizes our lease obligations as of June 28, 2015, and the effect such obligations are expected to have on our liquidity and cash flow in future periods:

|  | Payments Due by Period |                     |                             |                  |                      |
|--|------------------------|---------------------|-----------------------------|------------------|----------------------|
|  | Total                  | Less Than<br>1 Year | 1-3 Years<br>(in thousands) | 4-5 Years        | More Than<br>5 Years |
| Capital and financing lease obligations(1) | \$ 150,031             | \$ 20,295           | \$ 30,819                   | \$ 30,149        | \$ 68,768            |
| Operating lease obligations(1)             | 1,219,834              | 95,555              | 222,364                     | 214,918          | 686,997              |
| Totals                                     | <u>\$1,369,865</u>     | <u>\$115,850</u>    | <u>\$253,183</u>            | <u>\$245,067</u> | <u>\$755,765</u>     |

(1) Represents estimated payments for capital and financing and operating lease obligations as of June 28, 2015. Capital and financing lease obligations and operating lease obligations are presented gross without offset for subtenant rentals. We have subtenant agreements under which we will receive \$1.5 million for the period of less than one year, \$2.5 million for years one to three, \$1.5 million for years four to five, and \$1.6 million for the period beyond five years.

We have other contractual commitments and debt, which were presented under Contractual Obligations in our Annual Report on Form 10-K for the fiscal year ended December 28, 2014, and for which there have not been material changes since that filing through June 28, 2015. As discussed in Note 6 to the unaudited financial statements we entered into the Credit Facility with an initial balance of \$260.0 million which will mature in April 2020. As of June 28, 2015, the outstanding balance on the Revolving Credit Facility was \$160.0 million.

### **Off-Balance Sheet Arrangements**

We do not engage in any off-balance sheet financing activities, nor do we have any interest in entities referred to as variable interest entities.

### **Impact of Inflation**

Inflation and deflation in the prices of food and other products we sell may affect our sales, gross profit and gross margin. The short-term impact of inflation and deflation is largely dependent on whether or not the effects are passed through to our customers, which is subject to competitive market conditions.

Food inflation and deflation is affected by a variety of factors and our determination of whether to pass on the effects of inflation or deflation to our customers is made in conjunction with our overall pricing and marketing strategies. Although we may experience periodic effects on sales, gross profit and gross margins as a result of changing prices, we do not expect the effect of inflation or deflation to have a material impact on our ability to execute our long-term business strategy.

### **Seasonality**

Our business is subject to modest seasonality. Our average weekly sales fluctuate throughout the year and are typically highest in the first half of the fiscal year. Produce, which contributed approximately 25% of our net sales for the twenty-six weeks ended June 28, 2015, is generally more available in the first six months of our fiscal year due to the timing of peak growing seasons.

### **Critical Accounting Estimates**

Our discussion and analysis of our financial condition and results of operations are based upon our financial statements, which have been prepared in accordance with GAAP. These principles require us to make estimates and judgments that affect the reported amounts of assets, liabilities, sales and expenses, cash flow and related disclosure of contingent assets and liabilities. Our estimates include, but are not limited to, those related to inventory, lease assumptions, self-insurance reserves, sublease assumptions for closed facilities, goodwill and intangible assets, impairment of long-lived assets, fair values of equity-based awards and income taxes. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from these estimates. To the extent that there are material differences between these estimates and our actual results, our future financial statements will be affected.

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There have been no substantial changes to these estimates or the policies related to them during the twenty-six weeks ended June 28, 2015. For a full discussion of these estimates and policies, see “Critical Accounting Estimates” in Item 7 of our Annual Report on Form 10-K for the fiscal year ended December 28, 2014.

### **Recently Issued Accounting Pronouncements**

See Note 2 “Recently Issued Accounting Pronouncements” to our accompanying unaudited consolidated financial statements contained in this Quarterly Report on Form 10-Q.

We have determined that all other recently issued accounting standards will not have a material impact on our financial statements, or do not apply to our operations.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

As described in Note 6, “Long-Term Debt” to our unaudited consolidated financial statements located elsewhere in this Quarterly Report on Form 10-Q, we have a Credit Facility that bears interest at a rate based in part on LIBOR. Accordingly, we are exposed to fluctuations in interest rates. Based on the \$160.0 million principal outstanding under our Credit Facility as of June 28, 2015, each hundred basis point change in LIBOR would result in a change in interest expense by \$1.6 million annually.

This sensitivity analysis assumes our mix of financial instruments and all other variables will remain constant in future periods. These assumptions are made in order to facilitate the analysis and are not necessarily indicative of our future intentions.

### **Item 4. Controls and Procedures.**

#### ***Evaluation of Disclosure Controls and Procedures***

We maintain a system of disclosure controls and procedures (as defined in Rules 13a- 15(e) and 15d- 15(e) under the Exchange Act) designed to ensure that the information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time period specified in the rules and forms of the Securities and Exchange Commission, and is accumulated and communicated to our management, including our Chief Executive Officer (our principal executive officer) and our Chief Financial Officer (our principal financial officer), as appropriate, to allow timely decisions regarding required disclosure.

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures under the Exchange Act as of June 28, 2015, the end of the period covered by this Quarterly Report on Form 10-Q. Based on such evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of such date, our disclosure controls and procedures were effective.

#### ***Changes in Internal Control Over Financial Reporting***

During the quarterly period ended June 28, 2015, there were no changes in our internal controls over financial reporting that materially affected, or were reasonably likely to materially affect, our internal control over financial reporting.



## PART II—OTHER INFORMATION

### Item 1. Legal Proceedings.

From time to time we are a party to legal proceedings, including matters involving personnel and employment issues, product liability, personal injury, intellectual property and other proceedings arising in the ordinary course of business, which have not resulted in any material losses to date. Although management does not expect that the outcome in these proceedings will have a material adverse effect on our financial condition or results of operations, litigation is inherently unpredictable. Therefore, we could incur judgments or enter into settlements of claims that could materially impact our results.

### Item 1A. Risk Factors.

*Certain factors may have a material adverse effect on our business, financial condition and results of operations. You should carefully consider the risks and uncertainties referenced below, together with all of the other information in this Quarterly Report on Form 10-Q, including our consolidated financial statements and related notes. Any of those risks could materially and adversely affect our business, operating results, financial condition, or prospects and cause the value of our common stock to decline, which could cause you to lose all or part of your investment.*

There have been no material changes to the Risk Factors described under “Part I – Item 1A. Risk Factors” in our Annual Report on Form 10-K for the fiscal year ended December 28, 2014.

### Item 5. Other Information

On August 5, 2015, the Company entered into a Confidentiality, Non-Competition, and Non-Solicitation Agreement (the “Agreement”) with certain of its team members, including its named executive officers. Pursuant to the Agreement, the team members have agreed, among other things, to hold the Company’s confidential information in strict confidence and to refrain from competing with the Company or soliciting its employees, vendors, suppliers, distributors, consultants, contractors or licensees for a period of one year and two years, respectively, after the termination of their employment with the Company for any reason.

The foregoing summary of the Agreement does not purport to be complete and is qualified in its entirety by reference to the form of Agreement, filed as Exhibit 10.1 to this Quarterly Report on Form 10-Q and incorporated herein by reference.

### Item 6. Exhibits.

| <u>Exhibit<br/>Number</u> | <u>Description</u>   |
|---------------------------|--|
| 10.1                      | Form of Confidentiality, Non-Competition, and Non-Solicitation Agreement                           |
| 31.1                      | Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 |
| 31.2                      | Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 |

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|         |  |
|---------|--|
| 32.1    | Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |
| 32.2    | Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |
| 101.INS | XBRL Instance Document   |
| 101.SCH | XBRL Taxonomy Extension Schema Document  |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase Document  |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase Document   |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase Document  |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase Document   |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 6, 2015

**SPROUTS FARMERS MARKET, INC.**

By: /s/ Amin N. Maredia

Name: Amin N. Maredia

Title: Chief Financial Officer

(Principal Financial Officer)

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**EXHIBIT INDEX**

| <u>Exhibit Number</u> | <u>Description</u>   |
|-----------------------|--|
| 10.1                  | Form of Confidentiality, Non-Competition, and Non-Solicitation Agreement   |
| 31.1                  | Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002   |
| 31.2                  | Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002   |
| 32.1                  | Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |
| 32.2                  | Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |
| 101.INS               | XBRL Instance Document   |
| 101.SCH               | XBRL Taxonomy Extension Schema Document  |
| 101.CAL               | XBRL Taxonomy Extension Calculation Linkbase Document  |
| 101.DEF               | XBRL Taxonomy Extension Definition Linkbase Document   |
| 101.LAB               | XBRL Taxonomy Extension Label Linkbase Document  |
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## **Section 2: EX-10.1 (EX-10.1)**

**Exhibit 10.1**

### **CONFIDENTIALITY, NON-COMPETITION, AND NON-SOLICITATION AGREEMENT**

This Confidentiality, Non-Competition, and Non-Solicitation Agreement (the "Agreement") is by and between SFM, LLC d/b/a Sprouts Farmers Market, or one of its affiliated companies, and \_\_\_\_\_, and is effective as of the date last executed below.

In consideration for my continued employment, and other valuable consideration, including the right to participate in Sprouts' incentive compensation and other compensation and benefit programs, and to be eligible for advancement and promotions, I agree as follows:

1. Purpose of This Agreement. I acknowledge and agree that Sprouts has grown and succeeded, and that it continues to grow and succeed, in part because of the goodwill it has developed with its customers, vendors, suppliers, business partners, and its Team Members, and because of the unique market-related information that Sprouts has developed. As a senior member of Sprouts' management team, during my employment I have been given and I will continue to be given access to this unique, confidential, sensitive, and competitively valuable information about Sprouts, its products, services, customers, suppliers, vendors, business partners, Team Members, and its methods of doing business, and I have been entrusted and will continue to be entrusted with access to this information and these valuable relationships. I may have also previously helped or will in the future help to generate and develop such information and relationships for Sprouts' benefit. I understand and agree that Sprouts has a legitimate business interest in protecting its information and relationships, and that the Agreement is intended to protect these interests both during my employment and after my employment with Sprouts ends.

2. Definitions. Capitalized terms in this Agreement shall have the meanings provided below.

2.1. Business Partner. "Business Partner" means Sprouts' vendors, suppliers, distributors, consultants, contractors, and licensees.

2.2. Confidential Information. "Confidential Information" means any Sprouts trade secret (as defined by applicable law) and any non-trade secret information of a non-public, confidential, proprietary, or competitively sensitive nature, whether in tangible (including electronic) or intangible form, including, but not limited to: product information; information concerning service offerings and methods of doing business; customer data; pricing formulations; non-public financial information; strategic business and development plans; vendor and supplier lists; technical and statistical data; strategic plans; purchasing, accounting, marketing, merchandising, pricing, selling, and distribution plans, reports and analytical data; and similar information related to Sprouts' business operations and dealings. "Confidential Information" does not include information that has become publicly known or made generally available to the

public through no wrongful act by me or by anyone else who was under confidentiality obligations as to the information involved, and also does not include the general knowledge, skills, experience, and abilities that I have developed prior to or during my employment with Sprouts, which I may use in subsequent employment so long as I do not use or disclose Confidential Information.

2.3. Competitor. "Competitor" shall include those list of businesses provided to you by Sprouts from time to time.

2.4. Non-Compete Period. "Non-Compete Period" means the period of my employment with Sprouts and the period of 12 months after my employment with Sprouts ends for any reason. In the event a court of competent jurisdiction or an arbitrator determines that 12 months is overbroad and unenforceable, the Non-Compete Period shall be the longest of the following periods that the court or arbitrator determines reasonable under the circumstances: 9 months, 6 months, or 3 months after my employment with Sprouts ends for any reason. In the event of a breach of Paragraph 4 of this Agreement, the Non-Compete Period shall be extended by a period of time equal to the period of time I was in violation of this Agreement.

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2.5. Non-Solicit Period. "Non-Solicit Period" means the period of my employment with Sprouts and the period of 24 months after my employment with Sprouts ends for any reason. In the event a court of competent jurisdiction or an arbitrator determines that 24 months is overbroad and unenforceable, the Non-Solicit Period shall be the longest of the following periods that the court or arbitrator determines reasonable under the circumstances: 18 months, 12 months, 9 months, or 6 months following the date my employment with Sprouts ends for any reason. In the event of a breach of Paragraph 5.1 or 5.2 of this Agreement (or any combination thereof), the Non-Solicit Period shall be extended by a period of time equal to the period of time I was in violation of this Agreement.

2.6. Sprouts. "Sprouts" means SFM, LLC and all parent, subsidiary, and other companies affiliated with SFM, LLC, including, but not limited to, Sprouts Farmers Market, Inc., and its affiliates.

2.7. Team Member. "Team Member" means a person who was or is employed by Sprouts.

3. Confidentiality. I acknowledge and agree that the unauthorized use or disclosure of Confidential Information will cause irreparable damage and financial loss to Sprouts. Therefore, upon Sprouts' request or upon the termination of my employment with Sprouts, whichever comes first, I will promptly return to Sprouts all tangible Confidential Information in my possession, whether in tangible (including electronic) or intangible form. To the extent I may possess non-tangible Confidential Information after my employment with Sprouts ends, I promise and agree to hold that Confidential Information in the strictest confidence at all times after my employment with Sprouts ends for so long as that information retains its character as Confidential Information, or if a court of competent jurisdiction or an arbitrator determines that this term is overbroad and unenforceable, I agree to keep and hold Confidential Information confidential for a period of two years after my employment with Sprouts ends, or if such period is deemed overbroad, for a period of one year after my employment with Sprouts ends. I acknowledge and understand that the obligation to maintain the confidentiality of Sprouts' Confidential Information does not prohibit me from reporting possible violations of federal or state law or regulation to any governmental agency or entity, including, but not limited to, the Securities and Exchange Commission, or from making any other disclosures that are protected under the whistleblowing provisions of any applicable federal or state law or regulation, and that I am not required to report to Sprouts that I have made any such reports or disclosures.

4. Restriction on Competition. I acknowledge and agree that in my current position, I have learned and been given access to and will continue to learn and be given access to Sprouts' most sensitive, confidential, and proprietary information and trade secrets (including its Confidential Information), as well as have developed and will continue to develop relationships with Sprouts' Business Partners, all of which would be extremely valuable to a Competitor and which may be inevitably disclosed were I to be employed by a Competitor. Therefore, during the Non-Compete Period, I agree that I will not compete with Sprouts by working for or providing services, directly or indirectly, whether as an employee, consultant, advisor, partner, officer, director, independent contractor, owner, member, or in any other capacity, to any Competitor.

5. Restriction on Solicitation.

5.1. Team Member Non-Solicitation. I acknowledge that Sprouts has expended substantial time, money, and effort in recruiting and training competent Team Members, and that it will continue to do so during my employment with Sprouts. Therefore, during my employment and for the Non-Solicit Period, I will not, alone or with others, directly or indirectly, solicit for employment, engage, hire, or employ, aid or induce the employment of any Team Member who was a Team Member of Sprouts as of my date of termination or any Team Member who becomes a Team Member of Sprouts during the Non-Solicit Period, in either case, if that Team Member had access to or used Confidential Information during the course of his or her employment with Sprouts or if that Team Member held an Assistant Manager, Store Manager, Director, or more senior position with Sprouts, unless that Team Member is not presently employed by Sprouts and has not been employed by Sprouts at any time within the 6 months preceding my contact with that Team Member, nor will I encourage any such Team Member to terminate his or her employment relationship with Sprouts.

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5.2. Business Partner Non-Solicitation. I acknowledge that Sprouts has expended substantial time, money and effort in building and developing relationships with its Business Partners, and that it will continue to do so during my employment with Sprouts. Therefore, during my employment and for the Non-Solicit Period, I will not, alone or with others, directly or indirectly, disrupt or attempt to disrupt or otherwise interfere with Sprouts' relationship with any Business Partner unless that Business Partner has not provided products or services to Sprouts at any time within the 6 months preceding my contact with that Business Partner.

6. Reasonableness. I agree that the restrictions contained in this Agreement are fair, reasonable, and the minimum necessary for the protection of Sprouts' legitimate business interests. I further agree that these restrictions do not impair my ability to earn a livelihood after my employment with Sprouts ends. Although I agree that the terms of this Agreement are reasonable even as enforced to their maximum extent, if the scope or enforceability of any or all of the provisions set forth in this Agreement are deemed by a court of competent jurisdiction or an arbitrator to be unenforceable because of their scope or duration, I agree that the court or arbitrator may revise the restriction(s) by "blue penciling" the overbroad or otherwise unreasonable terms thereof.

7. Enforcement; Survival. Because an actual or threatened breach of this Agreement is nearly certain to cause Sprouts immediate irreparable harm, the amount of which may be difficult to ascertain, I understand and agree that Sprouts shall have the right to enforce this Agreement by injunction or other equitable relief, without prejudice to any other rights and remedies that Sprouts may have for breach of this Agreement, and notwithstanding any provision of a separate agreement setting forth an alternative dispute resolution process for the resolution of employment disputes between Sprouts and me. I further agree that, because of the nature of the obligations in this Agreement, which I understand shall survive termination of my employment and remain in full force and effect, Sprouts shall have the right to notify my future or prospective employers of the terms of this Agreement.

8. Governing Law. This Agreement shall be governed by and construed according to the laws of the State of Arizona. I agree that Arizona law is appropriate and should be applied to this Agreement because Sprouts' headquarters is in Phoenix, Arizona, my supervisors are located in Arizona, and because I recognize that Sprouts has a strong interest in uniformity in its agreements with Team Members located throughout the United States. I also agree that, should Sprouts seek a remedy for any alleged violation by me of this Agreement, I consent to the exercise of personal jurisdiction over me in any such proceeding in Arizona and I expressly waive any objection that I may now or hereafter have that any such action has been brought in an inconvenient forum.

9. General Provisions. If any term or provision of this Agreement is determined by a court of competent jurisdiction or an arbitrator to be illegal or invalid, in whole or in part, and cannot be revised pursuant to Paragraph 6 of this Agreement, I agree that the validity of the remaining terms or provisions shall not be affected, and the illegal or invalid term or provision shall be severed and deemed not to be a part of this Agreement. In any proceeding by which one party either seeks to enforce its rights under this Agreement or seeks a declaration of any rights or obligations hereunder, the prevailing party shall be awarded reasonable attorneys' fees, together with costs and expenses, incurred to resolve the dispute and enforce the final judgment. This Agreement contains the sole and entire agreement between Sprouts and myself with respect to the specific subject matter herein and supersedes and replaces any confidentiality, non-competition, or non-solicitation provisions in any prior agreements to the extent they are inconsistent herewith. This Agreement can be amended or modified only by a written agreement signed by me and an authorized Sprouts representative.

I have read this Agreement carefully and understand its terms. I have had the opportunity to consult with counsel before signing this Agreement and have either done so or freely decided not to do so before signing this Agreement.

**ACCEPTED AND AGREED TO:**

**EXECUTIVE**

**SFM, LLC d/b/a Sprouts Farmers Market**

\_\_\_\_\_  
Signature

By: \_\_\_\_\_

\_\_\_\_\_  
Printed Name

Its: \_\_\_\_\_

Date: \_\_\_\_\_  
\_\_\_\_\_

Date: \_\_\_\_\_

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**Section 3: EX-31.1 (EX-31.1)**

**Exhibit 31.1**

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO SECTION 302 OF  
THE SARBANES-OXLEY ACT OF 2002**

I, J. Douglas Sanders, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Sprouts Farmers Market, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 6, 2015

/s/ J. Douglas Sanders

J. Douglas Sanders  
President and Chief Executive Officer  
(Principal Executive Officer)

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## Section 4: EX-31.2 (EX-31.2)

Exhibit 31.2

### CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Amin N. Maredia, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Sprouts Farmers Market, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 6, 2015

/s/ Amin N. Maredia

Amin N. Maredia  
Chief Financial Officer  
(Principal Financial Officer)

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## Section 5: EX-32.1 (EX-32.1)

Exhibit 32.1

### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350 AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Sprouts Farmers Market, Inc. (the "Company"), on Form 10-Q for the quarterly period ended June 28, 2015 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, J. Douglas Sanders, President and Chief Executive Officer of the Company, certify, based on my knowledge, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 6, 2015

/s/ J. Douglas Sanders

J. Douglas Sanders  
President and Chief Executive Officer  
(Principal Executive Officer)

This certification accompanies the Report to which it relates, is not deemed filed with the Securities and Exchange Commission and is not to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended (whether made before or after the date of the Form 10-Q), irrespective of any general incorporation language contained in such filing.

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## Section 6: EX-32.2 (EX-32.2)

**Exhibit 32.2**

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350  
AS ADOPTED PURSUANT TO SECTION 906  
OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of Sprouts Farmers Market, Inc. (the "Company"), on Form 10-Q for the quarterly period ended June 28, 2015 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Amin N. Maredia, Chief Financial Officer of the Company, certify, based on my knowledge, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 6, 2015

/s/ Amin N. Maredia

Amin N. Maredia  
Chief Financial Officer  
(Principal Financial Officer)

This certification accompanies the Report to which it relates, is not deemed filed with the Securities and Exchange Commission and is not to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended (whether made before or after the date of the Form 10-Q), irrespective of any general incorporation language contained in such filing.

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